

# SoFlo Dreamin' 2020



## Exhibitor Information

**300**  
**Attendees**  
**Expected\*\***

**3 Keynotes**  
**30+ Speakers**  
**15 Exhibitors**  
**Executive Track**

**Dedicated Executive Track**  
**Morning & Afternoon Keynote**  
**Breakout Sessions**  
**Happy Hour Events**  
**Intracoastal Cruise Party**

**Three Day Event:**  
**Two-Day Conference (30th & 1st)**  
**Trailhead Learning Day (29th)**

**3 Tracks**  
**Executive**  
**Administrator**  
**Developer**

**SoFlo Dreamin' is focused on attracting attendees such as:**

- C-Level Executives
- Senior level IT managers
- Sales & Marketing managers
- Developers
- Designers
- Database managers
- Programmers
- Project managers
- System administrators

**The first 10 companies to sponsor over \$2,000 (each) will be listed in as a founding sponsor to the SoFlo Dreamin' event**

**An Epic**  
**South Florida**  
**Experience!**



\*SoFlo Dreamin' reserves the right to modify sponsorship packages as needed. Packages can be subject to change. Any sponsorship agreements executed prior to any changes will be honored as offered. \*\* Registration is capped at 300 attendees for the first year of SoFlo Dreamin'

# SoFlo Dreamin' 2020



## Sponsorship Packages

**Founding Sponsor:** The first 10 companies to sponsor over \$2,000 (each) will be listed in as a founding sponsor to the SoFlo Dreamin' event

### **Platinum: \$9,750 (3 Available)**

- Company logo and name on all presentation decks & event program front cover
- Ad in printed event program
- Full page on website with logo on home page
- Expo table in premier spot
- Participation in Demo Jam (3 minute presentation)
- Number of Passes included for SoFlo Dreamin': 4
- Signage throughout event
- Lead Retrieval
- Wi-Fi Access

### **Gold: \$6,500 (9 Available)**

- Company logo and name on all presentation decks & event program front cover
- Ad in printed event program
- Company logo and 250-word description on event website
- Expo table in a choice location
- Number of Passes included for SoFlo Dreamin': 3

### **Silver: \$3,750 (15 Available)**

- Company logo and name on all presentation decks & event program front cover
- Ad in printed event program
- Company logo and 250-word description on event website
- Expo table with electricity & Wi-Fi
- Number of Passes included for SoFlo Dreamin': 2

### **Bronze: \$1,500 (10 Available)**

- Company logo and name on all presentation decks & event program front cover
- Ad in printed event program
- Company logo and 250-word description on event website
- Small round table with electricity & Wi-Fi
- Number of Passes included for SoFlo Dreamin': 2

### **(Optional) Demo Jam Participation: \$750 (10 available)**

- Must be a Gold, Silver or Bronze sponsor (included in Platinum sponsorship)
- Demo Jam indicator by Company Name and Logo on event website
- Participation in Demo Jam (3 minute presentation)

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## **A la carte / Add-On Sponsorship Options (do not include expo table)**

**Founding Sponsor:** The first companies to sponsor over \$2,000 (each) will be listed in as a founding sponsor to the SoFlo Dreamin' event

### **Dinner Cruise Sponsor: \$3500 (four available / exclusive sponsor \$12000)**

- Sponsor of our evening event: a cruise across the Fort Lauderdale Intracoastal
- Sponsor of the drinks, music and entertainment on the boat

### **Demo Jam Sponsor: \$3000**

- Co-Presenter of Demo Jam Ceremony
- Brief introduction at the beginning of the Demo Jam
- Signage at Demo Jam with logo indicating sponsorship
- Company logo and 250-word description on event website
- Number of Passes included for SoFlo Dreamin': 3

### **Lanyard Sponsor: \$1500**

- Co-branded lanyard with company name/logo & SoFlo Dreamin' 2020 name/logo
- SoFlo Dreamin' will order & provide 400 lanyards

### **Conference Bag: \$1500**

- Branded swag bag with company name/logo
- Number of Passes included for SoFlo Dreamin': 1

### **Conference Water Bottle: \$1500**

- Branded water bottles to be included with swag bag with company name/logo
- Number of Passes included for SoFlo Dreamin': 1

### **Attendee WiFi Sponsor: \$1000**

- Branded sign with login credentials with company name/logo
- Number of Passes included for SoFlo Dreamin': 1

### **Media Sponsor: \$3000**

- Company logo and 250-word description on event website
- Number of Passes included for SoFlo Dreamin': 2

### **Coffee & Beverage Sponsor: \$1500**

- Company name and logo prominently displayed by beverage/snack stations
- Branded napkins at beverage/snack stations (sponsor to provide, if desired)
- Company name and logo on event website
- Number of Passes included for SoFlo Dreamin': 1

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## **Snack Sponsor: \$1500**

- Company name and logo prominently displayed by beverage/snack stations
- Branded napkins at beverage/snack stations (sponsor to provide, if desired)
- Company name and logo on event website
- Number of Passes included for SoFlo Dreamin': 1

## **Check-In Sponsor: \$1000**

- Company name/logo prominently displayed at the check in / registration desk
- Company name/logo on event website
- Number of Passes included for SoFlo Dreamin': 1

## **(Optional) Lead Retrieval: \$250**